

UNITED STATES DEPARTMENT OF JUSTICE

WASHINGTON, D. C.

FILED

APR 27 1962

Registration Section
DEPARTMENT OF JUSTICE

SUPPLEMENTAL REGISTRATION STATEMENT

REGISTRATION No. 1481*Pursuant to Section 2 of the Foreign Agents
Registration Act of 1938, as Amended*For Six Months Period Ending March 27, 1962
(Insert date)1. (a) Name of Registrant. **Ruder & Finn Incorporated**

(b) All other names used by Registrant during the period.

None(c) Address of principal office. **130 East 59th Street
New York 22, New York**

(d) Name of person or persons in charge of principal office.

**David Finn
Paul B. Zucker**3. If Registrant is a nonbusiness membership organization, state— **Inapplicable**

(a) Approximate number of members in the United States

(b) Approximate number of members outside the United States

4. (a) All persons who became partners, officers, directors, and similar officials of Registrant during the period.

<i>Name and address of official</i>	<i>Date connection began</i>	<i>Position, office, or nature of duties</i>
Robert Greenwald 221 West 82nd St. New York, N.Y.	January 1, 1962	Vice President Accounts

(b) All persons who ceased to be partners, officers, directors, or similar officials of Registrant during the period.

<i>Name and address of official</i>	<i>Date connection ended</i>	<i>Reason for ending connection</i>
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None

5. (a) All branches and local units of Registrant and all other component or affiliated groups or organizations which began to operate during the period.

*Name and address of branch, unit,
group, or organization*

*Nature of connection with
Registrant*

*Name and address of person
in charge*

None

- (b) All branches and local units of Registrant and all other component or affiliated groups or organizations which ceased to operate during the period.

Name of branch, unit, group, or organization

Reason operations ceased

None

6. All persons who at any time during the period were foreign principals of Registrant.

*Name and principal
address*

*Is person still a foreign principal
of Registrant?*

*If not, give date connection
ended*

None

7. Describe fully all activities of Registrant during the period for or in the interests of each foreign principal named under item 6.

None

8. Describe briefly all other businesses, occupations, and public activities in which Registrant engaged during the period.

Public Relations and Institutional Advertising

9. Furnish the following information as to all employees and other individuals except those named under item 4, who during the period rendered any services or assistance to Registrant, with or without compensation, for or in the interests of any foreign principal named under item 6:

(a) All such employees and other individuals for whom Short Form Registration Statements (Formerly Exhibits A) have previously been filed.

<i>Name and address of employee or other individual</i>	<i>Nature of any changes during period in activities for Registrant or its foreign principals</i>	<i>Has connection with Registrant ended?</i>
Norman Weissman One Gracie Terrace, New York	None	No
Richard Weiner 788 Columbus Ave., New York	"	No
Joseph Field 25 Central Park West, New York	"	No
Albert Feldman 4 E. 88th St., New York	"	No
Frank Saunders 680 West End Ave., New York	"	No
Donald J. Colen 97 Wilton Road, Ridgefield, Conn	"	No
Alfred G. Paulson 9-20 166th St., Whitestone, N.Y.	"	No

(b) All such employees and other individuals for whom Short Form Registration Statements (Formerly Exhibits A) have not been previously filed.

<i>Name and address of employee or other individual</i>	<i>Nature of services or assistance rendered</i>	<i>Has connection with Registrant ended?</i>
Saul L. Warshaw 229 East 80th St. New York 21, N.Y.	Manage a program for the Registrant (Ruder & Finn Incorporated) on behalf of the Government of Israel Investment Authority	No
Herbert Jay Farber 230 Central Park West New York 19, N.Y.	Manage a program of public relations for the Registrant (Ruder & Finn Incorporated) on behalf of the Government of Argentina	No

10. Furnish the following information as to Registrant's receipts and expenditures during the period covered by this statement. The information may, if Registrant desires, be furnished for Registrant's latest semiannual fiscal period, provided the period covered is indicated and future statements are furnished on the same basis:

- (a) All amounts received during the period directly or indirectly from each foreign principal named under item 6, itemized as follows:

<i>Date funds received</i>	<i>Name of foreign principal from whom funds received¹</i>	<i>Purposes for which received²</i>	<i>Amount received³</i>
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See attached schedules 1, 2 and 3

- (b) All amounts received during the period from other sources to be used directly or indirectly for or in the interests of any foreign principal named under item 6, itemized as follows:⁴

<i>Date funds received</i>	<i>Name of person from whom received¹</i>	<i>Purposes for which received²</i>	<i>Amount received³</i>
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None

- (c) All expenditures made during the period directly or indirectly for or in the interests of each foreign principal named under item 6, itemized as follows:⁴

<i>Date payment was made</i>	<i>Name of person to whom payment was made¹</i>	<i>Purposes for which payment was made²</i>	<i>Amount of payment³</i>
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See attached schedules 4, 5 and 6

¹ Include all amounts so received, whether received as compensation, loans, contributions, subscriptions, fees, dues, subsidies, or otherwise.

² Receipts from or payments to a person amounting to less than \$200 for the period may be combined with other like amounts, provided the source or disposition of the funds, as the case may be, is clearly indicated.

³ Where funds were received or paid, as the case may be, for various purposes, such purposes shall be listed in reasonable detail.

⁴ Show separately the amount received or paid, as the case may be, for each purpose listed under the preceding column.

⁵ Include all transfers of funds to any foreign principal.

11. (a) Speeches, lectures, talks, and radio broadcasts arranged or sponsored by Registrant or delivered by officials or employees of Registrant, during the period.

Name of person by
whom delivered

Number of speeches, lectures,
and talks delivered

Number of radio broadcasts
delivered

None

- (b) Publications prepared or distributed by Registrant, or by others for Registrant, or in the preparation or distribution of which Registrant rendered any services or assistance, during the period. (Indicate each type of publication by an "X.")

(1) Press releases X	(8) Circulars	(15) Lantern slides
(2) News bulletins X	(9) Form letters X	(16) Still pictures
(3) Newspapers	(10) Reprints X	(17) Posters
(4) Articles X	(11) Copies of speeches, lec- tures, talks, or radio broadcasts X	(18) Photographs X
(5) Books	(12) Radio programs	(19) Charts
(6) Magazines	(13) Radio scripts	(20) Maps
(7) Pamphlets X	(14) Moving pictures	(21) Other publications

- (c) Preparation and distribution of publications referred to in answer to (b) above.

Description of
publication

By whom written, edited,
or prepared

By whom printed, produced,
or published

By whom
distributed

See attached schedules 7, 8 and 9

- (d) Compliance with the filing, labeling, and reporting provisions of Section 4 of the Foreign Agents Registration Act of 1938, as amended, and Rules 400-403 thereunder.

- (1) Were copies or summaries of all communications and publications referred to in answer to (a) and (b) above filed with the Department of Justice and the Librarian of Congress? If not, explain why copies or summaries of any such communications and publications were not filed.

Yes

- (2) Were all such communications and publications labeled in accordance with Section 4 and Rules 400-403? If not, explain why any such communications and publications were not so labeled.

Yes

- (3) Were reports of the delivery, distribution, or other dissemination of all such communications and publications made to the Department of Justice in accordance with Section 4 and Rules 400-403? If not, explain why any such reports were omitted.

Yes

12. (a) Any changes during the period, not fully described above, in Registrant's affiliations, associations, or other connections with foreign governments, foreign political parties, or officials or agencies thereof.

*Name of government, party, or official,
or agency thereof*

*Nature of changes during period in Registrant's
connections therewith*

NONE

- (b) Any changes during the period in Registrant's pecuniary interest in or control over partnerships, corporations, associations, or other organizations or combinations of individuals.

*Name of organization or
combination*

*Nature of changes during period in
Registrant's ownership or other
pecuniary interest*

*Nature of changes during period in any
direction or control exercised
by Registrant*

NONE

13. (a) Any changes during the period in the ownership of or supervision, direction or control over Registrant by any organization, group, or individual.

*Name of organization, group,
or individual*

*Nature of changes during period in ownership,
supervision, direction, or control*

NONE

(b) Any subsidy or other financial assistance received by Registrant during the period directly or indirectly from—

Any individual who is a citizen of, or resides in, a foreign country.

Any organization created in, or under the laws of, any foreign country or having its principal place of business in a foreign country.

Any foreign government or foreign political party, or any official or agency thereof.

*Name of person from whom subsidy or
financial assistance received*

*Nature and amount of subsidy or
financial assistance*

NONE

14. File the following exhibits with this statement:

Short Form Registration Statement - File a Short Form Registration Statement, on the printed form provided therefor, for each of the following persons for whom a Short Form Registration Statement (formerly Exhibit A) has not previously been filed:

(a) All partners, officers, directors, and similar officials of Registrant.

(b) All employees or other individuals who during the period rendered any services or assistance to Registrant, with or without compensation, for or in the interests of any foreign principal named under item 6.

Exhibit B.—File a copy of any changes during the period in the agreement, arrangement, or authorization (or if not in writing a written description thereof) pursuant to which Registrant is acting for, or receiving funds from, each foreign principal named under item 6.

Exhibit C.—File an Exhibit C, on the printed form provided therefor, for each foreign principal named under item 6 for whom an Exhibit C has not previously been filed.

Exhibit D.—If Registrant is a nonbusiness organization, file a copy of any changes during the period in its charter, constitution, bylaws, or other instruments of organization.

Exhibit E.—File a copy of the agreement or arrangement (or if not in writing, a written description thereof) between the Registrant and each business firm or other organization named under item 11 (c), and copies of all changes during the period in similar contracts previously filed.

The undersigned swear(s) or affirm(s) that he has (they have) read the information set forth in this statement and the attached exhibits and that he is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his (their) knowledge and belief, except that the undersigned make(s) no representation as to the truth or accuracy of the information contained in Exhibit A insofar as such information is not within his (their) personal knowledge.

(Type or print name under each signature)

Paul B. Zucker
 (Signature)
 Paul B. Zucker

(Both copies of this statement shall be signed and sworn to before a notary public or other person authorized to administer oaths, by a majority of those partners, officers, directors, or persons performing similar functions who are in the United States. If no such person is in the United States, the statement shall be signed and sworn to by the duly authorized representative of the Registrant.)

(Signature)

(Signature)

(Signature)

Subscribed and sworn to before me at _____

this 26th day of April, 1962

MARTIN R. HERING
 Notary Public, State of New York
 No. 41-1767870
 Qualified in Queens County
 Term Expires March 30, 1963

Martin R. Hering
 (Signature of notary or other officer)

My commission expires _____, 19____

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APR 27 1962

Registration Section
DEPARTMENT OF JUSTICE

REGISTRATION No. 1481

Schedule 1

Question 10 (a)

Amounts Received From
Japanese External Trade Organization
for the Six Months Ended March 27, 1962

Date Funds Received	Name of Foreign Principal From Whom Funds Received	Purpose	Amount
9/30/61	Japanese External Trade Organization	Expenses	\$ 33.30
10/30/61	" " " "	Expenses	1,232.85
10/30/61	" " " "	Expenses	449.50
10/30/61	" " " "	Fee	8,000.00
11/1/61	" " " "	Fee	2,071.00
11/1/61	" " " "	Fee	1,099.00
11/1/61	" " " "	Fee	902.00
11/1/61	" " " "	Fee	2,244.50
11/1/61	" " " "	Fee	806.00
11/15/61	" " " "	Expenses	458.70
11/17/61	" " " "	Expenses	15.75
11/17/61	" " " "	Expenses	16.48
11/21/61	" " " "	Expenses	57.15
11/27/61	" " " "	Expenses	48.06
11/28/61	" " " "	Expenses	558.74
11/28/61	" " " "	Expenses	1,172.90
12/1/61	" " " "	Fee	4,000.00
10/30/61	" " " "	Expenses	208.72
10/30/61	" " " "	Expenses	327.44
10/30/61	" " " "	Expenses	1,211.60
10/30/61	" " " "	Expenses	427.08
11/31/61	" " " "	Expenses	586.22
12/13/61	" " " "	Expenses	916.35
12/13/61	" " " "	Expenses	71.69
12/26/61	" " " "	Expenses	59.31
1/1/62	" " " "	Fee	4,000.00
1/12/62	" " " "	Expenses	523.96
1/12/62	" " " "	Expenses	70.07
1/12/62	" " " "	Expenses	489.14
1/12/62	" " " "	Expenses	779.22
1/18/62	" " " "	Expenses	171.56
1/7/62	" " " "	Expenses	1,440.00
1/15/62	" " " "	Expenses	2,279.42
2/13/62	" " " "	Expenses	417.92
2/1/62	" " " "	Fee	4,000.00
2/21/62	" " " "	Expenses	425.00
3/1/62	" " " "	Fee	4,000.00

			\$45,570.63
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APR 27 1962

Registration Section
DEPARTMENT OF JUSTICE

Schedule 2

REGISTRATION No. 1481

Question 10 (a)

AMOUNTS RECEIVED FROM
GOVERNMENT OF ISRAEL INVESTMENT AUTHORITY
FOR THE SIX MONTHS ENDED MARCH 27, 1962

<u>Date Funds Received</u>	<u>Name of Foreign Principal From Whom Funds Received</u>	<u>Purpose</u>	<u>Amount</u>
11/13/61	Government of Israel Investment Authority	Fee	\$ 1,425.00
12/1/61	" " " " "	Fee	2,500.00
12/29/61	" " " " "	Expenses	92.00
12/30/61	" " " " "	Expenses	180.00
1/1/62	" " " " "	Fee	2,500.00
1/15/62	" " " " "	Expenses	247.33
1/31/62	" " " " "	Expenses	651.00
2/1/62	" " " " "	Fee	2,500.00
2/8/62	" " " " "	Expenses	715.96
3/1/62	" " " " "	Fee	2,500.00

			\$13,311.29
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APR 27 1962

Registration Section
DEPARTMENT OF JUSTICEAmounts Received From
The Government of Argentina
for the Six Months Ended March 27, 1962

<u>Date Funds Received</u>	<u>Name of Foreign Principal From Whom Funds Received</u>	<u>Purpose</u>	<u>Amount</u>
3/8/62	Government of Argentina	Fees & Expenses	\$50,000.00 =====

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APR 27 1962

Registration Section
DEPT. OF JUSTICE

Schedule 4

REGISTRATION No.

1481

Question 10 (c)

EXPENDITURES MADE ON BEHALF OF
JAPANESE EXTERNAL TRADE ORGANIZATION

Date of Payment	Vendor	Purpose	Amount
1/1/62	A.P.S.	Article	131.40
Various	Gotham-Vladimir	Advertising	\$ 6,510.02
Various	R & F Production Co., Inc.	Mimeographing and printing	1,754.44
Various	New York Telephone Company	Telephone & Telegraph	359.11
Various	Avis Photoprints	Photostats	445.64
Various	Rapid Messenger Service	Messengers	384.01
Various	U. S. Post Office	Postage	186.81
Various	Various	Out-of-pocket expenses	689.75
10/30/61	Taylor-Carlyle Bookstore	Books	13.86
Various	Radio-TV Reports	Scripts	32.45
Various	Ruder & Finn Graphics, Inc.	Artwork	2,125.02
10/30/61	King Typography Service	Printing	55.03
10/30/61	Fugazy Travel Bureau	Travel	194.48
10/30/61	Rice Hotel	Room	115.77
10/30/61	Emery Air Freight	Shipping	23.57
12/1/61	Emery Air Freight	Shipping	15.66
Various	Bristol-Streeter	Stationery	27.22
10/30/61	Russo Photo	Photographs	22.40
11/1/61	Overseas Press Club	Press Conference	165.15
Various	E. D. Warshaw	Photographs	178.23
11/1/61	Shignoka	Photographs	16.48
11/1/61	Amexco	Credit Cards	8.75
Various	Apco	Photoprints	145.96
12/1/61	Franklin Typographers	Printing	16.04
12/1/61	Bacon Clipping Service	Clippings	25.00
12/1/61	Burrelle's Clipping Service	Clippings	152.31
Various	America Clipping Service	Clippings	102.96
Various ✓	United Press International	Photographs	51.50 ✓
12/1/61	H. Martin Catering	Press Party	171.45
12/1/61	Roloc Photos	Photographs	94.50
Various	Ed Burnett	Photographs	228.47
1/1/61	Belford Company	Photographs	76.01
Various	Various	Magazines and newspapers	22.41
1/1/61	Fred Morris & Associates	Mat mailing	275.00

			\$14,816.86

FILEDREGISTRATION No. 1481Question 10 (c)

APR 27 1962

Registration Section
DEPARTMENT OF JUSTICEEXPENDITURES MADE ON BEHALF OF
GOVERNMENT OF ISRAEL INVESTMENT AUTHORITY

<u>Date of Payment</u>	<u>Vendor</u>	<u>Purpose</u>	<u>Amount</u>
12/30/61	Ruder & Finn Graphics, Inc.	Artwork	\$ 180.00
12/30/61	Ruder & Finn Graphics, Inc.	Artwork	92.00
1/15/62	R & F Production Co., Inc.	Mimeographing	136.04
	New York Telephone Company	Telephone & Telegraph	44.98
	Rapid Messenger Service	Messengers	11.89
	U. S. Post Office	Postage	10.92
	Various	Out-of-pocket expenses	16.70
1/31/62	Ruder & Finn Graphics, Inc.	Artwork	433.84
2/28/62	Ruder & Finn Graphics, Inc.	Artwork	75.00
2/28/62	R & F Production Co., Inc.	Mimeographing	180.27
	Various	Out-of-pocket expenses	50.76
	New York Telephone Company	Telephone & Telegraph	17.03
	Rapid Messenger Service	Messengers	29.85
	U. S. Post Office	Postage	14.89
	✓ United Press International	Photos	12.50 ✓
	Avis Photoprints	Photoprints	11.85
	Robert Rubis	Photos	133.90
	Photocolor Studios	Prints	155.02
	Burrelle's Clipping Service	Clippings	26.83

			\$1,634.27
			=====

FILED

APR 27 1962

Registration Section
DEPARTMENT OF JUSTICE

REGISTRATION No. 1481

Schedule 6
Question 10 (c)EXPENDITURES MADE ON BEHALF OF
THE GOVERNMENT OF ARGENTINA

<u>Date of Payment</u>	<u>Vendor</u>	<u>Purpose</u>	<u>Amount</u>
3/27/62	Herbert J. Farber	Editing	\$ 400.00
3/8/62	Geraldo de Macedo	Free lance writing	7,961.13
3/8/62	Cecilio J. Morales	Free lance writing	2,250.00
Various	R & F Production Co., Inc.	Mimeographing	1,228.50
Various	Ruder & Finn Graphics, Inc.	Artwork	288.00
Various	Ted Fagen	Translation	585.00
3/23/62	Don Devine	Translation	25.00
Various	N.Y. Telephone Co.	Telephone & Telegraph	210.40
Various	Burrelle's Clipping Service	Clippings	407.35
Various	Radio and TV Reports	Printing	163.13
Various	U.S. Post Office	Postage	206.49
Various	Avis Photoprints	Photostats	1,006.52
Various	Various	Out-of-pocket expenses	3,463.18
1/31/62	Hertz Corporation	Car Rental	13.41
3/20/62	Eastern Airlines	Travel - Frank Saunders	1,025.00
XXXXXX	XXXXXX	and Don Colen	
Various	Various	Newspapers, Magazines	231.51
1/31/62	Louis Harris & Assocs.	Research	500.00

			\$19,964.62
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FILED

APR 27 1962

Registration Section
DEPT. OF JUSTICE

REGISTRATION No. 1481

Schedule 7

Question 11 (c)Publications Prepared Or Distributed
by Ruder & Finn Incorporated
for Government of Israel Investment Authority

<u>Description of Publication</u>	<u>By Whom Written, Edited Or Prepared</u>	<u>By Whom Printed, Produced Or Published</u>	<u>By Whom Distributed</u>
<u>Releases</u>			
Year end release on private capital flow to Israel	Ruder & Finn Incorporated	Ruder & Finn Incorporated	Ruder & Finn
Tour of Canadian businessmen to Israel	"	"	"
Shipment of minks to Israel	"	"	"
Licensing agreement between Israel and New Holland Machine Co. to manufacture farm equipment	"	"	"
Jaffa oranges being imported to U.S.	"	"	"
<u>Articles</u>			
Private investments in Israel from U.S.	"	"	"
<u>Reprints</u>			
Herald Tribune article on Pinchas Sapir and Israeli trade	Herald Tribune	"	"
World Trade Bulletin article and Future American Investments in Israel	Aryeh Manor	"	"
<u>Pamphlets</u>			
23 Questions & Answers Booklet about Investments in Israel	Government of Israel Investment Authority	"	"

Form Letters

Letter to U.S. Manufacturers Ruder & Finn
informing them of availability
of investment information from
Investment Authority

Ruder & Finn

Ruder & Finn

Photographs

Showing signing of
New Holland licensing
agreement (see release
section)

"

"

"

Miss Israel with
Jaffa oranges (see
release section)

"

"

"

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APR 27 1962

Registration Section
DEPT. OF JUSTICE

FILED

APR 27 1962

Registration Section
DEPT. OF JUSTICEPublications Prepared Or Distributed
by Ruder & Finn Incorporated
for the Japanese External Trade Organization

Description of Publication	By Whom Written, Edited, Or Prepared	By Whom Printed Produced Or Published	By Whom Distributed
<u>Releases</u>			
Japan Trade Center Initiates New TV Series	Ruder & Finn Inc.	Ruder & Finn Inc.	Ruder & Finn Inc.
New York City Devours Mandarin Oranges from Japan	Ruder & Finn Inc.	Ruder & Finn Inc.	Ruder & Finn Inc.
Long Distance Translation Brings Publicity Rewards	Ruder & Finn Inc.	Ruder & Finn Inc.	Ruder & Finn Inc.
Japan Handicraft Show	Ruder & Finn Inc.	Ruder & Finn Inc.	Ruder & Finn Inc.
Japan Seeks New U.S. Markets With Display of Light Machinery	Ruder & Finn Inc.	Ruder & Finn Inc.	Ruder & Finn Inc.
<u>News Bulletins</u>			
Japan Trade Center Newsletter December 27, 1962	Ruder & Finn Inc.	Ruder & Finn Inc.	Ruder & Finn Inc.
Japan Trade Center Newsletter February 16, 1962	Ruder & Finn Inc.	Ruder & Finn Inc.	Ruder & Finn Inc.
<u>Articles</u>			
Shopping Hints & "Do You Make These Shopping Errors?"	Ruder & Finn Inc.	Ruder & Finn Inc.	Ruder & Finn Inc.
<u>Photographs</u>			
Photographs in connection with release entitled "Japan Seeks New U.S. Markets With Display of Light Machinery"	Ruder & Finn Inc.	Ruder & Finn Inc.	Ruder & Finn Inc.

FILED

APR 27 1962

Registration Section
DEPT. OF JUSTICE

Schedule 9

REGISTRATION No. 1481

Question 11 (c)

Publications Prepared Or Distributed
by Ruder & Finn Incorporated
for the Government of Argentina

Description of Publication	By Whom Written, Edited, Or Prepared	By Whom Printed Produced Or Published	By Whom Distributed
<u>Releases</u>			
Honolulu-San Francisco Information Kit	Ruder & Finn Inc.	Ruder & Finn Inc.	Ruder & Finn Inc.
Argentine Economy Sets Growth Record, Economic Minister Coll Benegas Outlines Pro- gress in First Radio Talk	"	"	"
Background Notes -- The Argentine Strike	"	"	"
<u>Copy of Speech</u>			
Address by, biography of and release about Dr. Robert T. Alemann	"	"	"